

MINI SPONSORSHIPS

\$2,500 (\$3,900 value)



EVENT SPONSORSHIPS

SIGNATURE EVENTS

Sponsorship Includes - signage, exhibitor table, and inclusion in multimedia event promotions

CHOOSE 1

Circle of Excellence / Installation Dinner - January (400+ attendees)

Annual REALTOR® Party RPAC Event - Spring (200+ attendees)

San Diego County REALTOR® Expo & Conference - Spring (2,000+ attendees)

Real Estate Summit - Fall (500+ attendees)

Holiday House - Winter (250+ attendees)

COMMITTEE EVENTS

Sponsorship Includes - signage, exhibitor table, and inclusion in multimedia event promotions

CHOOSE 1

International Real Estate Council (quarterly mixers & educational panels)

Young Professionals Network (monthly mixers and bi-annual educational panels)

Commercial Real Estate Alliance of San Diego (quarterly mixers and advocacy events)

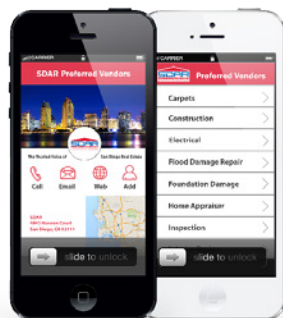
“Our partnership with SDAR this past year has been one of the most rewarding and smartest investments we have made thus far. We were able to meet 400+ Realtors at the 2014 Expo and were given optimal booth space since we were an affiliate partner with SDAR. I highly recommend taking advantage of all that SDAR has to offer.”

Angie Stanley, VP of Sales & Marketing, Oakwood Escrow

Become a Sponsor! Contact Sales • (858) 715-8018 • Sales@SDAR.com.



MINI SPONSORSHIP



EDUCATION

CHOOSE 1

MONTHLY NEW MEMBER ORIENTATION

3-minute speaking opportunity, display for promotional materials, and sponsor recognition (*200+ attendees*)

CLASSROOM TRAINING

Exhibitor table, sponsor recognition and 30 Second video played for attendees

ADVERTISING

CHOOSE 2

SDAR WEBSITE

Webtile Ad - displayed on all of the pages of SDAR's website (*33,000+ monthly visitors*)

MONTHLY EMAIL CAMPAIGNS

The Scoop - Monthly video email on current housing market statistics with SEAR
 • Banner ad on The Scoop email (*14,000 recipients*) and The Scoop web page (*500+ views*)

eNewsletter - Square ad in email publication (*14,000 recipients*)

eEducation - Square ad in email publication (*14,000 recipients*)

PRINT PUBLICATIONS

The San Diego REALTOR® - 1/4 page ad in Print & Web Publication (*14,000+ recipients*)

SDAR's Preferred Vendors Mobile App - Listing in mobile app directory (*14,000+ recipients*)

Caravan Connection Flyer - Square print ad in monthly flyer (*600+ distribution*)

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