

Web Tile Fact Sheet

As “**The Trusted Voice of San Diego Real Estate,**” SDAR’s website is the dependable source of information for the real estate industry in San Diego County.

INFORMATION

Put your message in front of real estate professionals who consistently use the information-rich website of the San Diego Association of REALTORS®. SDAR hosts more than 300 pages of content on www.sdar.com, which is used by real estate professionals as well as home buyers and home sellers throughout San Diego County.

On average www.sdar.com attracts:

- 25,000 visitors per month*
- 9,000 page views per day*

Web tile advertising is an effective way to reach SDAR REALTOR® members, Brokers, Affiliates, and the general public.

**as of February 1, 2010 (Data from Internet Crusade)*

RATES

\$400 per month (single ad)

Appearance of the same ad on other SDAR web pages is an additional \$100 per appearance per month.

PLACEMENT

SDAR will make every effort to place your web tile on the page you prefer. However, SDAR’s home page is NOT available at this time for web tiles.

For advertising information, please contact Julie at (858) 715-8004 or e-mail JLukoski@sdar.com.



WEB TILE SPECIFICATIONS

Ad Size	220 pixels wide x 200 pixels tall (see www.sdar.com for sample web tiles or below)
File Sizes	No size restrictions. SDAR will optimize all graphics

FORMATS

Static	GIF, JPEG, PNG
Animated	GIF, Flash (SDAR must approve)

WEB TILE SUBMISSIONS

File Names	Please be sure to include your firm’s name in the title of your file (example: MyCompany.jpg) If file includes Flash animation, please provide source files.
Via E-mail:	Please send files (per above requirements) as attachments of less than 5 megabytes (MB) to JLukoski@sdar.com .
Larger Files:	For files larger than 5 MB, please call (858) 715-8004 for alternative instructions.
Via Mail:	GIF, JPEG, PNG
Animated:	GIF, Flash (SDAR must approve)

Sample Web Tile

