

*San Diego Association of REALTORS<sup>®</sup>*  
**ROC PROGRAM**  
(REALTOR<sup>®</sup> Office Contact Program)

*SDAR is inviting members to join our ROC Program. This program is a great opportunity for you and your firm to:*

- Stay informed and current on legislative and legal issues that affect our industry and your profitability.
- Become personally involved in grassroots, political education and mobilization efforts.
- Increase and share with your firm your knowledge about the political process.

*Become the ROC representative in your office and keep your colleagues updated on industry regulations, new laws, and policy information that may affect their businesses by:*

- Receiving a one page “Legislative Briefing” every other month via email.
- Disseminate the information by emailing, posting, placing in office mailboxes, handing out at sales meeting, or discussing with your colleagues.

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## **BECOME THE ROC OF YOUR FIRM**

If you are interested in being a SDAR point-of-contact for your firm, or would like to designate someone in your office, simply complete all of the information requested and fax to SDAR, Attn. Government Affairs at 858-715-8088, or e-mail your information to [govaffairs@sdar.com](mailto:govaffairs@sdar.com).

- I will be the ROC representative for my office.
- The following individual will be the ROC representative for our office.

Office Position: \_\_\_ Broker \_\_\_ Office Manager \_\_\_ REALTOR<sup>®</sup> \_\_\_ Other

ROC Representative: \_\_\_\_\_

Firm / Office Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_