



Greater San Diego Association of REALTORS® establishes new relationship with Serbian real estate association

SAN DIEGO (Feb. 1, 2017) -- San Diego has a new friend in the Balkans.

The Greater San Diego Association of REALTORS® (SDAR) recently formalized an honorary reciprocal affiliation with the Real Estate Cluster of Serbia. The agreement enables members of each organization to do business with each other and promote their respective markets.

“We’re pleased to extend a hand in friendship and grow our international network with this agreement,” said SDAR Board President Bob Kevane. “The reciprocal agreement allows us to share San Diego with Serbian buyers around the world, and for the Serbian real estate community to develop stronger ties with San Diego.”

The Serbian agreement is the latest example of SDAR’s efforts to market the San Diego region to real estate investors from across the globe.

Last September, SDAR connected numerous foreign investors with investment-ready projects in San Diego, including the remake of Seaport Village, at the San Diego International Congress. The event, held at the San Diego Convention Center, drew investors from as far away as China.

The Serbian real estate group’s U.S. relationships have been fostered by the International Real Property Foundation, a strategic partner of the National Association of Realtors dedicated to developing real estate markets in emerging economies, especially those in Central and Eastern Europe.

“We are proud to become the newest member of the Realtor family in San Diego,” said Slavisa Pesic, a member of the Council of the Real Estate Cluster of Serbia. “The opportunity to learn from and do business with San Diego Realtors is very special for us.”

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With more than 14,000 members, the Greater San Diego Association of REALTORS® is the largest trade association in the county. We help our members, who adhere to a code of ethics and professional standards, sell more homes. We also help people realize the dream of home ownership, and we are dedicated to protecting private property rights. You can follow SDAR on [Facebook](#), [Twitter](#) and [YouTube](#).