



# CIRCLE OF EXCELLENCE

SATURDAY  
MAY 3

CIRCLE OF  
EXCELLENCE

SALES  
SPONSORSHIPS

Revised March 13, 2025

## SPONSOR CATEGORY:

### (1) PRESENTING SPONSOR- \$20,000

- REALTOR® of the Year and Broker of the Year sponsor
- Mega Team of the Year Sponsor
  - 4 tickets to awards nominee/winner reception
  - Voice over announcement for categories at reception
  - Branded 6-foot table at the event reception
- 30 second video\* produced for on-site “dome” at event, presented to all agents.
- Logo on event signage and marketing materials including Eventbrite.
- (3) Months - Premium Digital banner ads on Agent Portal + SDAR + MLS. **Value of \$5,000**
- (3) Facebook/Instagram posts in April 2025 – **Value of \$3,000.**
- (3) LinkedIn posts in April 2025 – **Value of \$3,000**
- Logo on event page on SDAR.com. **Value of \$1,500**
- (1) email to 11,000 + SDAR Members and Affiliates – **Value of \$1,500**
- (1) email to all attendees of the event – post-event. **Value of \$1,500**
- (1) Facing Page spread in *Today's San Diego REALTOR eMagazine*. **Value of \$4,000**

\*Provided only if contract is signed by 4/10/2025

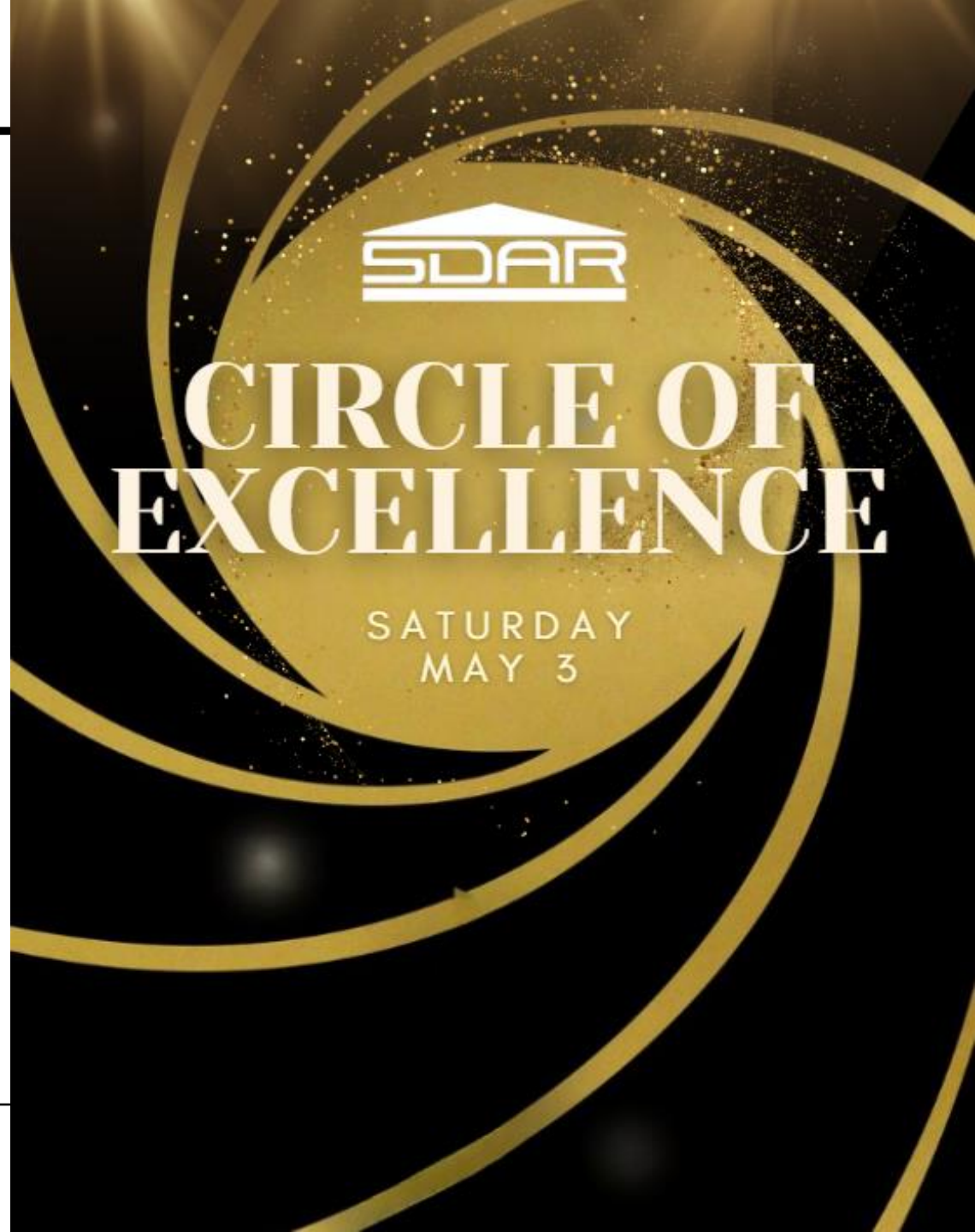


# SPONSOR CATEGORY:

## (2) PLATINUM SPONSORS: \$12,000

- Commercial Award Sponsor
- Large Team Award Sponsor
  - 2 tickets to awards nominee/winner reception
  - Voice over announcement for categories at reception
  - Branded 6-foot table at the event reception
- (2) Months. Premium Digital ads on Agent Portal + SDAR+MLS. **Value of \$5,000**
- Logo on all event signage
- 30 second video\* produced for on-site “dome” at event, presented to all agents in attendance.
- (2) Facebook/Instagram posts. **Value of \$2,000**
- (2) LinkedIn posts. **Value of \$2,000**
- Logo in event materials and collateral
- Logo on event page on SDAR.com. **Value of \$1,500**
- (1) email to attendees of the event – post-event. **Value of \$1,500**
- (1) email to 11,000 + SDAR Members and Affiliates. **Value of \$1,500**
- (1) email to all attendees of the event – post-event. **Value of \$1,000**
- (1) Full Page Ad in *Today's San Diego REALTOR eMagazine*. **Value of \$1,800**

\*Provided only if contract is signed by 4/10/2025



## SPONSOR CATEGORY:

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### (5) **GOLD SPONSORS - \$5,000**

- **Sponsor: Office Manager of the Year**
- **Sponsor: Medium Team of the Year**
  - 2 tickets to awards nominee/winner reception
  - Voice over announcement for categories at reception
  - Branded belly-up table at the event reception
- 30 days: Premium Digital banner ads on Agent Portal + MLS. **Value of \$2,500**
- Logo on event location signage
- Logo on “dome” at event, presented to all agents.
- (1) Facebook/Instagram post. **Value of \$1,000**
- (1) LinkedIn post. **Value of \$1,000**
- Logo in event marketing materials and collateral
- Logo on event page on SDAR.com. **Value of \$1,500**
- (1) email from all gold and silver sponsors post event with offer to all attendees. **Value of \$1,000**
- (1) Half Page Ad in *Today’s San Diego REALTOR eMagazine*. **Value of \$1,000**

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**CIRCLE OF  
EXCELLENCE**

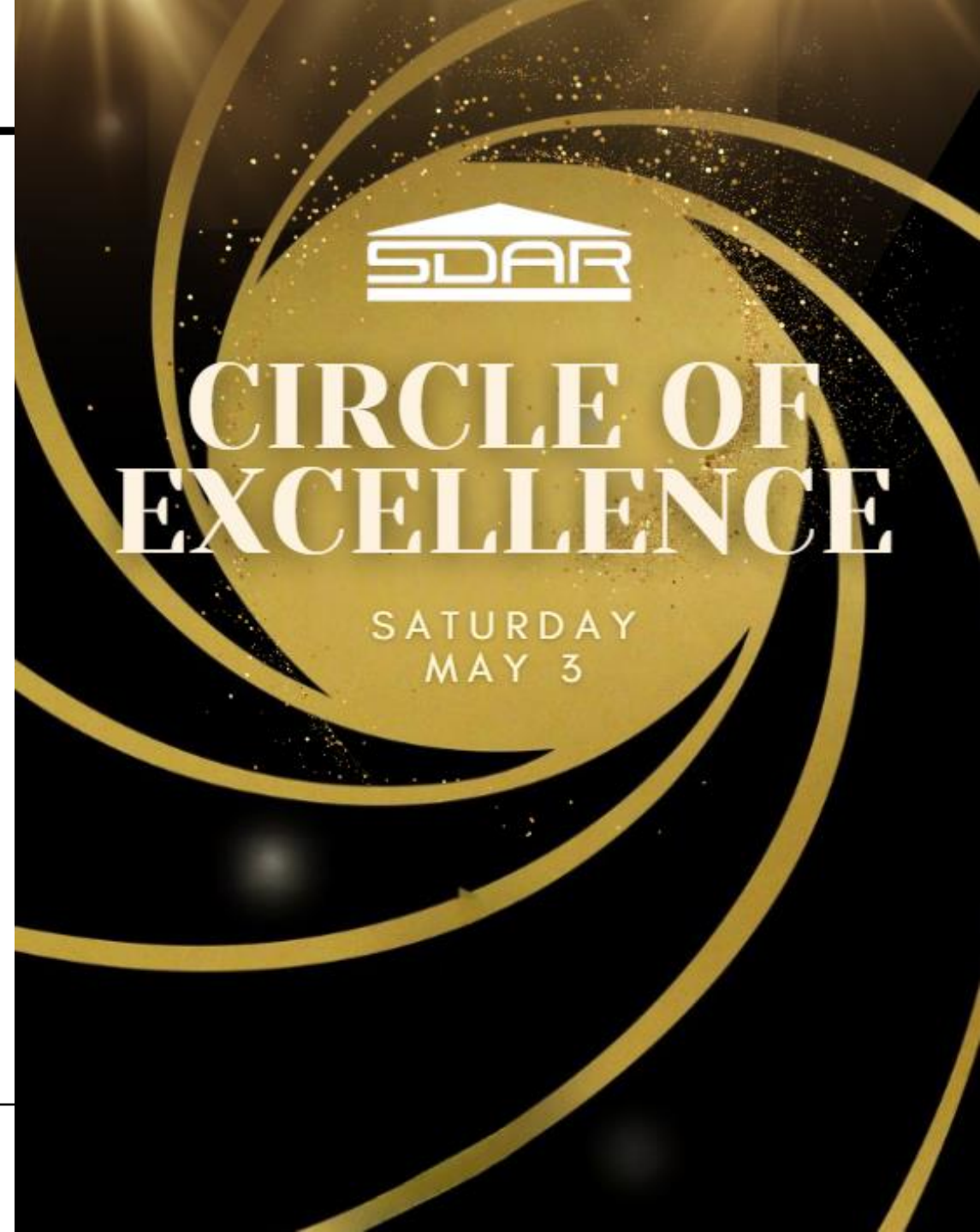
SATURDAY  
MAY 3

# SPONSOR CATEGORY:

## (10) SILVER SPONSOR: \$1,800

- Small Team of the Year Award Sponsor
- Affiliate of the Year
- Volunteer of the Year
  - 2 tickets to awards nominee/winner reception
  - Voice over announcement for categories at reception
  - Branded belly-up table at the event reception
- Logo on event signage
- Logo on “dome” at event, presented to all agents.
- (1) Facebook/Instagram post. **Value of \$1,000**
- (1) LinkedIn post. **Value of \$1,500**
- Logo in event marketing materials and collateral.
- Logo on event page on SDAR.com. **Value of \$1,500**
- (1) email sent to all attendees with an offer to members. **Value of \$1,000**
- (1) Half Page Ad in *Today's San Diego REALTOR eMagazine in April 2025. Value of \$1,000*

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QUESTIONS?

IF YOU HAVE ANY QUESTIONS REGARDING SPONSORSHIPS,  
PLEASE CONTACT OUR SPONSORSHIP TEAM:

EMAIL: [SALES@SDAR.COM](mailto:SALES@SDAR.COM)

CLEO AT (858) 715-8018

VIC AT (858) 715-8005

THANK YOU!

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